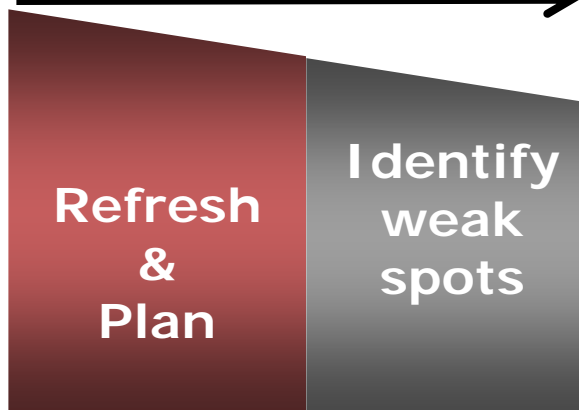


MBACASE 2 Month Prep Plan

Month 1



Month 2

- Remind yourself of the process and content
- Review your schedule and develop a case interview study and practice plan
- Set a goal of 1 hour per day
- Try a variety of cases (business, market sizing, data free, data heavy)

- Run through 4-6 cases with friends
- Try to understand specifically where you went wrong
- Associate your soft spots back to FRAME and review tips on how to improve
- For instance, if you have trouble with F, *Form A Plan*, are you practicing enough case starts?

- Be a detective and try to find out what's going wrong with the help of your friends
- Don't let 4-6 cases be your guide! At this point you should be targeting to have 10-15 "real mocks" under your belt
- Practice regularly with "non-friends", people who don't know you well and will offer a more real interview

- Develop your own set of drills:
 - **F – Form A Plan** - form lots of plans, start a wide variety of cases, memorize specific starts if necessary
 - **R – Read Your Audience** - do cases with all types of interviewers
 - **A – Anchor a Hypothesis** - practice developing hunches and what you need to know to prove something
 - **M – Mine for Data** - practice asking questions and mining for data
 - **E – End Your Case** - practice closing all types of cases

- Almost every candidate, even the most practiced, feels underprepared for the case interview. If you have done the following actions, though, you should go into the interview confident:

- Found my weaknesses
- Drilled on soft spots
- Received honest feedback on my interpersonal skills and fit issues
- Worked on resolving fit issues
- Completed 10-15 mocks with "real" interviewers