

Do you have any additional tips?

After working with hundreds of private clients and meeting with MBA candidates from all over the US, I'm convinced that many candidates are not practicing methodically. I've developed the acronym BUILD to help remind you that you are building skills. To do so, you'll need to practice in a disciplined and consistent manner. By integrating the tips below into your practice sessions, I believe you'll see great improvement in your case interview performance.

BE Serious

- Treat every mock interview like a real interview. Greet, shake hands, chat, do the case and debrief.
- Use your notes like mini-white boards and show your work. Slide format (horizontal mode) works best. Only use grid paper if it helps you stay neat.

USE the Materials

- After the case, review all the Candidate Notes. Try speaking aloud the words and phrases that would have helped you during the case.
- Mark your weak spots and circle sections to redo. Practice these sections out loud.

INVITE Feedback

- Compare your Self Assessment sheet with the Interviewer Feedback sheet. Be conservative with your ratings as you fill it out.
- Discuss where to improve. Ask the interviewer for specific feedback for each section of the case.

LOOK for Patterns

- Find your consistently weak areas and typical problems. Understand specifically what is giving you trouble.
- Make a priority list of what you need to fix. Most candidates struggle with the start and with math.

DEVELOP Drills

- Break the case into parts: start, middle and end. Your first priority is to become very good at starting all types of cases.
- Practice each part in isolation using a variety of cases and questions.