

CRACK THE CASE

WORKSHOPS

CASE

Crack the Case Level 1

#1 Most Popular Event —90% of our clients book this workshop

- ▶ Foundational training perfect for all candidates (e.g. non-consultants)
- ▶ Emphasis on being Answer First, structuring, analysis and integration

2 sessions per day*
3–3.5 hours each
< 65 students

Cases Are for Everyone

Train a full class on case basics and dive deeper with small groups

- ▶ Basic workshop to ensure everyone has a case interview foundation
- ▶ Follow-on workshops with partner practice complete the CTC Level 1 training

Plenary & 2 Groups
Plenary = 90 mins/no max
Groups = 2.5 hrs per, < 65

Crack the Case Level 2

Take your rising stars to the next level of case interview mastery

- ▶ Advanced work geared toward those seeking heavy analytical jobs
- ▶ Focus on case starts, slide reading, data analysis and more difficult full cases

2 sessions per day*
3–3.5 hours each
< 65 students

Crack the Case Small Groups

Deliver personalized case coaching to your best performers

- ▶ Advanced training for candidates seeking direct and specific advice
- ▶ Tailored feedback pushes candidates to improve in their weakest areas

7 single hour sessions
3–6 students per group
Need case experience

BEHAVIORAL

Interview Logic

Show your candidates how to go beyond telling their stories

- ▶ Group, partner and solo work turns the concepts into action
- ▶ Insightful exercises show how to apply your relevant experience

Great half-day add on
3 hours per session
< 65 students

Communicate Like a CEO

Inspire new students to engage and connect with any audience

- ▶ Step-by-step focus on building foundational communication
- ▶ Learn and apply the 5 E's: Engage, Empathize, Edit, Emphasize, and End

Great half-day add on
3 hours per session
< 65 students

*1 group, all day option available

MBA CASE Training Team



David Ohrvall
Bain & Wharton Alum
All Workshops



Shari Rogge-Fidler
BCG & HBS Alum
Case Small Groups



Rikin Vasani
Bain & Haas Alum
All Workshops



Matthew Tambiah
McKinsey & MIT Alum
Quant

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QUANT

Crack the Case FastMath

Sharpen the quant skills your students need to crack their cases

- ▶ Learn techniques to perform calculations quickly without a calculator
- ▶ Skillfully apply math techniques to the most common case questions

Half or full day
3–3.5 hours per session
< 85 students

TTT

Train the Trainer

Learn how to give a business case and evaluate candidates

- ▶ Detailed steps on how to give a case with structure, analysis and integration
- ▶ Master the basics, practice with scripted cases, then build your own

Half day, HRCI cert.
2.5–3.5 hours each
< 21 participants

CURRICULUM

Structure, Analysis, Integration (SAI)

Build strategic thinking skills in all students for class work, interviews and more

- ▶ 3 part course lays a foundation for better analysis and communication
- ▶ Learn to structure solutions, apply data insights and make recommendations

Full day only
7 hours
< 65 students

Customize Your Own Course

Build a curriculum that weaves together your resources and ours

- ▶ Create a layered course that fits with your goals and the market demands
- ▶ Emphasize specific skills to close learning gaps and reinforce training

Multi-day
7 hours per day
20–65 students

1

Contact us and let us know your needs.

2

Go to MBACASE.com. Click on Workshops / Host a Workshop and fill out the form.

3

Let's set up a call. We'll work together to create the perfect events.

You can choose a current offering or customize your own course.

We'll book the dates and market the workshops. They will be amazing!

We strive to create events that are popular and produce results.

David, Founder of MBACASE and author of *Crack The Case System*, was recently awarded the Wharton MBA top NPS (Net Promoter Score) among all guest speakers! He trains over 5,000 students each year and is known for his deep experience, humor, energy and quick insights.

"Shari's coaching really helped me be prepared for my interviews. She had **well selected and insightful cases** – a realistic interview setting simulation – **excellent feedback** – great lessons learned."
—Experienced Hire

"I felt overwhelmed, but **Rikin** uses a **very common sense approach** that I found much more effective than the dozens of hours I spent by myself with case materials." —PhD

"Quant used to be one of my weak areas. After taking **Matthew's FastMath** course and practicing the methods, it's now my **strongest area!**" —MBA