

CRACK THE CASE

WORKSHOPS

Case and Consulting

Crack the Case Level 1

#1 Most Popular Event—90% of our clients book this workshop

- ▶ Foundational training
- ▶ Answer First communication, structuring, analysis and integration

2 sessions per day*
3–3.5 hours each
< 65 students

Crack the Case Level 2

Take your **rising stars** to the next level of case interview mastery

Large Group

- ▶ Analytical jobs
- ▶ Case starts, slide reading, data analysis + difficult full cases

2 sessions per day*
3–3.5 hours each
< 65 students

Cases are for Everyone

Train a full class on case basics and dive deeper with small groups

- ▶ Learn the basics
- ▶ Follow-on partner practice workshops complete the CTC Level 1 training

Plenary + 2 Groups
Plenary = 90 mins/no max
Groups = 2 hrs per < 65

Crack the Case Advanced

Deliver **personalized** case coaching to your best performers

Small Group

- ▶ Advanced training
- ▶ Tailored feedback—eliminate candidate weak areas and build new skills

7 single hour sessions
3–6 students per group
Need case experience

Train the Trainer

Learn how to **master** business cases and candidate evaluations

- ▶ Interviewer insights
- ▶ Mastering basics—scripted cases with structure, analysis and integration

Half day
HRCI certification
2.5–3.5 hours each
< 21 participants

Crack Your Consulting Career

Unlock the **secrets** to a successful consulting career

- ▶ Recruiting do's & don'ts
- ▶ Prepare to succeed—understand daily consulting work

Half day
HRCI certification
2.5–3.5 hours each
< 65 students

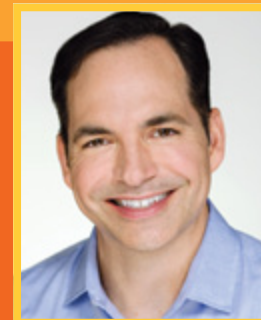
*1 group, all day option available



Crack the Case Crash Course Online Training

Accelerate your performance with modular step-by-step training and full-length case interview videos.

MBA CASE Training Team



David Ohrvall



Deborah Resnick

Behavioral and Critical Thinking

Interview Logic

Show your candidates how to go beyond telling just their stories

- ▶ Group, partner and solo work turns the concepts into action
- ▶ Insightful exercises show how to apply your relevant experience

Great half-day add-on
3 hours per session
< 65 students

Communicate & Think Like a CEO

Inspire new students to engage and connect with any audience

- ▶ Step-by-step focus on building foundational communication
- ▶ Learn and apply the 5 E's: Engage, Empathize, Edit, Emphasize, and End

Great half-day add-on
3 hours per session
< 65 students

Structure, Analysis & Integration (SAI)

Build strategic thinking skills in all students for class work, interviews and more

- ▶ 3 part course lays a foundation for better analysis and communication
- ▶ Learn to structure solutions, apply data insights and make recommendations

1-3 days
7 hours
< 65 students

1

Contact us and let us know your needs.

2

Go to MBACASE.com. Click on Workshops / Host a Workshop and fill out the form.

Let's set up a call. We'll work together to create the perfect events.

3

You can choose a current offering or customize your own course.

We'll book the dates and market the workshops. They will be amazing!

We strive to create events that are popular and produce results.

David, Founder of MBACASE and author of *Crack The Case System*, was recently awarded the Wharton MBA top NPS (Net Promoter Score) among all guest speakers! He trains over 5,000 students each year and is known for his deep experience, humor, energy and quick insights.

"David and **MBACASE** are amazing partners! INSEAD students love David's *Crack the Case* live events and we have waiting lists for them every year. The energy he brings to his workshops is **unmatched**. He truly brings case interviews alive. Our students **learn fast with his techniques** and they consistently do well on their cases with all of the top firms."
—Katja Boytler, Director Career Services at INSEAD

"I loved the workshop! **Deborah** is a great instructor/facilitator. Very **engaging**. For people who haven't had the training yet I think it's **SUPER helpful!**"